

# TAKE ACTION

"When you can do the common things in life in a uncommon way, you will command the attention of the world." - *George Washington Carver*

**Take Action** is a virtual community for youth to:

- *Take Action* with simple acts of kindness
- *Connect* with one another around the globe
- *Spread* awareness of the United Nations Millennium Development Goals (MDGs)
- *Nurture* curiosity of global activism
- *Think* and act beyond their singular experiences

**Take Action** allows youth to:

- *Act* on simple acts of kindness for bringing about change each day
- *Connect* with other individuals making the same changes around the world each day
- *Access* resources related to the U.N. Millennium Development Goals
- *Share & Communicate* their experiences of creating change through text, images, and video
- *Take Ownership* of improving their world through discussion, creation, and implementation of new action



Taking Action



Around the World



Sharing Experiences via  
our Global Action Network



Engaged Global Citizens

1. Youth visit the website to discover the day's deed
2. Youth take action and complete their deed
3. Youth login to their account on the website and register their action
4. Youth express their deed through text, video, or audio on the site
5. Youth give "karma" to deeds they feel are particularly worthwhile

**Examples of Daily Actions** (raising awareness of the MDGs):

**MDG #1 - Ending Poverty & Hunger**

- E-mail an elected official and ask what they are doing to help end poverty.
- Give all of your change to a charity today.

**MDG #2 - Universal Education**

- Read a book to someone who can't read for themselves.
- Ask your teacher how you can help another student in class today.

**MDG #3 - Gender Equality**

- Learn the names of 5 countries where women don't have the same rights as in your country.
- Do all of the household chores that your mother would do today.

**MDG #4 - Child Health**

- Don't drink any carbonated or sugary beverages today.
- Discover the name of the UNICEF director, and what he/she is responsible for.

**MDG #5 - Maternal Health**

- Call your local YWCA and ask how you can volunteer for an afternoon.
- Call a local doctor and ask how often an expecting mother should make appointments.

**MDG #6 - Combat HIV/AIDs & Other Diseases**

- Visit [devinfo.org](http://devinfo.org) and find out which country has the highest mortality rate from HIV/AIDs
- Ask your parents whether you were immunized when you were young and why.

**MDG #7 - Environmental Sustainability**

- Reuse at least one gallon or 3.5 liters of water today.
- Replace one car ride today with a walk or a bike ride.

**MDG #8 - Global Partnership**

- Make a poster about the MDGs and put it up in your school/classroom.
- Play a game on [cyberschoolbus.un.org](http://cyberschoolbus.un.org)

Take Action - [www.takeactiononline.org](http://www.takeactiononline.org)

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